



WASHOE COUNTS 2010

COMPLETE COUNT COMMITTEE

MEMBERS

Michael Moreno, Chair	Karen Hruby
Rosanna Coombes, Vice Chair	Kevin Knutson
Tray Abney	Stephanie Kruse
Lucille Adin	Elisa Maser
Elena Brady	Chris Matthews
Jack Eastwick	Adam Mayberry
Jaime Edrosa	Steve Mulvenon
Daphne Emm	Dee Schafer
Jeff Hardcastle	Mike Wurm
Bob Harmon	Rajan Zed

**PLEASE NOTE
LOCATION OF
MEETING**

AGENDA

**Complete Count Committee (CCC)
March 2, 2010 2:00 pm
Reno City Hall, 7th Floor Caucus Room
One East First Street, Reno, Nevada 89501**

NOTES:

1. The announcement of this meeting is posted at the Truckee Meadows Regional Planning Agency, Reno City Hall, the Washoe County Main Library, the Washoe County Courthouse, Sparks City Hall, Regional Transportation Commission Planning Office, the Washoe County Administrative Building and at www.tmrpa.org.
2. In accordance with NRS 241.020, this agenda closes three working days prior to the meeting. We are pleased to make reasonable accommodations for persons who are disabled and wish to attend meetings. If you require special arrangements for the meeting, please call 321-8385 before the meeting date.
3. The following items may not be addressed in this order. Arrive at the meeting at the posted start time to hear item(s) of interest.
4. Asterisks (*) denote non-action items.
5. Public comment is limited to three minutes. The public is encouraged to provide information on issues not on the posted agenda during the Public Comment period. The public may sign-up to speak during the public comment period or on a specific agenda item by completing a "Request to Speak" card and handing it to the clerk.

1. Roll call
2. Approval of the Agenda
3. Approval of the Minutes
 - A. February 9, 2010
4. Public comment* (See note #5)
5. Business of the day
 - A. Discussion and action regarding the work program of the CCC, including but not limited to, the status of and further direction on the committee's action plan, strategies, timelines, and funding
 - B. Status report from, and possible direction to, the CCC Public Relations Subcommittee regarding the action plan to implement the identified Public Relations Subcommittee strategies, including but not limited to:
 1. consistent Northern Nevada educational and marketing messaging, draft drop-in articles, and talking points
 2. electronic and web based opportunities
 3. media kit and outreach activities

4. video creation and distribution
 5. spokespersons list
 6. family vignettes
 7. a process of designating, training and scheduling of spokespersons
 8. electronic document to be distributed to faith based organizations, and
 9. "*March to the Mailbox*" strategy
6. Reports
- A. Update on Questionnaire Assistance Centers (QACs)
 - B. Update on resources available to the CCC including 2009 Partnership Support Program and State of Nevada funding to support the 2010 Census activities
 - C. Written reports regarding updates on 2010 Census activities, including but not limited to:
 1. 2010 Census Process – David Byerman, Chief Government Liaison, Nevada
 2. State of Nevada – Complete Count Committee – Elisa Maser, CCC member
 3. Other regional and community organizations within Washoe County
7. Requests for future agenda items
- A. Next Regular CCC meeting date, April 1, 2010
2. Written correspondence*
3. Adjournment