



WASHOE COUNTS 2010

COMPLETE COUNT COMMITTEE

Members

Michael Moreno, Chair	Karen Hruby
Rosanna Coombes, Vice Chair	Kevin Knutson
Tray Abney	Stephanie Kruse
Lucille Adin	Elisa Maser
Elena Brady	Chris Matthews
Jack Eastwick	Adam Mayberry
Jaime Edrosa	Steve Mulvenon
Daphne Emm	Dee Schafer
Jeff Hardcastle	Mike Wurm
Bob Harmon	Rajan Zed

MINUTES

Complete Count Committee

Thursday, May 20, 2010, 2:00 p.m.

The Complete Count Committee (CCC) met in the Reno City Hall, 7th Floor Caucus Room, One East First Street, Reno, Nevada, and conducted the following business:

The meeting was called to order by Chair Moreno at 2:13 p.m.

1. ROLL CALL

CCC Members in attendance: Michael Moreno, Rosanna Coombes, Tray Abney, Lucille Adin, Elana Brady, Jack Eastwick, Jaime Edrosa, Kevin Knutson, Adam Mayberry, Steve Mulvenon, and Rajan Zed. Member Elisa Maser arrived at 2:13 p.m. Member Jeff Hardcastle arrived at 2:14 p.m.

CCC Members absent: Daphne Emm, Bob Harmon, Karen Hruby, Stephanie Kruse, Chris Matthews, Dee Schafer, and Mike Wurm.

Truckee Meadows Regional Planning Agency (TMRPA) staff present: Gretchen Eykelbosh and Patricia Rogers.

2. APPROVAL OF AGENDA

[Member Maser arrived at 2:13 p.m.]

MEMBER MULVENON MADE A MOTION TO APPROVE THE AGENDA, SECONDED BY MEMBER COOMBES. THE MOTION CARRIED UNANIMOUSLY WITH TWELVE (12) MEMBERS PRESENT.

3. APPROVAL OF THE MINUTES

A. April 1, 2010

MEMBER COOMBES MADE A MOTION TO APPROVE THE MINUTES, SECONDED BY MEMBER ABNEY. THE MOTION CARRIED UNANIMOUSLY WITH TWELVE (12) MEMBERS PRESENT.

4. PUBLIC COMMENT

None

[Member Hardcastle arrived at 2:14 p.m.]

5. BUSINESS OF THE DAY

A. Discussion and action regarding the state and local census process, and the work program of the CCC, including but not limited to:

- 1) status report on 2010 Census participation rates and WC 2010 CCC activities since the last meeting;

Chair Moreno reviewed the National, State, and Washoe County participation rates. David Byerman gave a presentation on the participation rates for ten hard to count census tracks.

- 2) outstanding census activities for the WC 2010 CCC, including but not limited to Non-Response Follow-Up efforts;

Chair Moreno stated that the work for the CCC is coming to a close today but that the Public Relations (PR) subcommittee will be kept active temporarily. Chair Moreno will forward information regarding any further work done by the PR subcommittee to the members of the CCC.

There was discussion regarding keeping the census information phone line and the web site active. Mr. Byerman stated that those resources will no longer be needed by July 15, 2010.

- 3) a debrief to discuss lessons learned and make recommendations for improvements for the next Census process in 2020.

CCC members participated in a discussion regarding what worked for the census process and what can be improved for next time. Regional Planning staff will compile the comments and include them in the final report to the Regional Planning Governing Board (RPGGB).

- 4) Creating a final report to the RPGGB and summary document to be distributed to local governments and the Secretary of State's Office; and

Patricia Rogers, TMRPA, stated that a final report including all of the CCC efforts will be created and presented to the RPGGB. A summary document will be distributed to local governments and the Secretary of State's office.

- 5) Recognition and celebration of member efforts

The CCC members will be recognized for their efforts at the June 10 RPGGB meeting. Member Coombes asked that all CCC members contact Ms. Rogers to let her know if they will attend the RPGGB meeting.

6. WRITTEN REPORTS REGARDING UPDATES ON 2010 CENSUS ACTIVITIES, INCLUDING BUT NOT LIMITED TO:

A. Washoe Counts 2010 Communications Statistics (website, info telephone line, email)

This item was addressed under agenda item 5.A.2.

B. 2010 Census Process - David Byerman, Chief Government Liaison, Nevada

Mr. Byerman presented his report under agenda item 5.A.1.

C. State of Nevada – CCC – Elisa Maser, CCC Member

None

D. Other regional and community organizations within Washoe County

None

7. WRITTEN CORRESPONDENCE

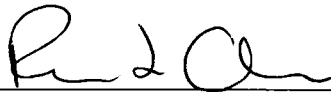
None

8. ADJOURNMENT

The meeting was adjourned at 3:03 p.m.

Respectfully submitted by Christine Birmingham.

Reviewed by:



Rosanna Coombes, Director
Truckee Meadows Regional Planning Agency

Approved by:

Michael Moreno, Chair
Complete Count Committee

FILED ON:

 6/18 , 2010.